

We Do Not Let Assortments Die Out Because It Is Summertime

Saturday a Hundred Smart New

DRESSES



\$14.⁹⁵ The Season's Most Popular Models and Materials for Women and Misses **\$24.⁹⁵**

Dresses of the finest workmanship in a large variety of styles, with only one or two of a kind. The colors include all the desirable present summery shades, in a complete range of sizes; including newly received dresses for the stout model.

Plain, printed and beaded Georgettes, foulards and Georgette combinations. New taffetas and Georgette combinations, crepe de chine and the new advanced fall solid taffetas with the new tunic and draped effects.

Summery Wash Frocks

Striped and figured voiles and organdies in the pastel shades; new ones are arriving daily at this popular price and now assortments offer complete selections. **\$10**

(Third Floor.)

CAPES and DOLMANS

Our Entire Stock of Fur Models and Materials Reduced **\$5 to \$30 Each**

Soft Nainsook Teddies \$1.49



Exceedingly well made teddies of fine, firmly woven nainsook, daintily trimmed with laces, embroidery or tucks. Cool, comfortable and perfect fitting **\$1.49** garments priced, special.

SATEEN PETTICOATS, \$1.49

Neatly made of white and flesh sateen, with double panel in front, elastic tops, with attractive scalloping and small accordion pleated bottoms.

(Fifth Floor.)

EXTRA!

Women's \$3.98 Fine Blouses



\$2.⁹⁸

Georgette crepe, crepe de chine, voiles, organdies and batiste of finest quality. Trimmings of embroidery, beads, laces, of pretty patterns, tucks and frills, in all new, up-to-date models.

MEN'S SUMMER



Shirts \$1.98

Those Popular Pin Checks, With Collars to Match, Are the Hit of the Season.

Come in black, blue, green, helio and tan checks on white ground. The collars are made with long points, and shirts are made full and well tailored. Get a set of these be up to the minute; all sizes, 14 to 16½.

Pure White Silk Crepe de Chine Four-in-Hand

Neckties 89c

Men's pure silk white crepe de chine Four-in-Hand Ties. Come in plain white with beautiful colors embroidery; make an ideal summer tie. Can be washed like a handkerchief.

(Main Floor.)



FRESH CANDIES

MARSHMALLOWS—Chocolate almond, lb., 60c
KISSES—Raisin and cherry divinity kisses, lb., 39c.
CREAM WAFERS—Crystalized mint and wintergreen, lb., 44c.
WOODLAND GOODIES—Brazil nuts, pound, 60c.
MARSHMALLOWS—Toasted, lb., 39c.
CHOCOLATE BARS—Bradgee's nut milk, 5c, 6 for 25c. (Main Floor.)



Gaberdine

Wash Skirts



\$1.⁹⁸ to \$5
These pretty wash skirts and a dainty blouse is the vogue now for these hot days; high-grade silk finished gaberdines, in the most attractive styles of tucks, in clusters, masses and numerous ones; hemstitched, embroidered and plain tailored models, others are gathered; pleats with button length trim and slit with real ocean pearl buttons, fancy pockets and belts.

(Third Floor.)

New Silk and Wool Skirts, \$10

Silk Petticoats \$4.98

Taffetas, jerseys, messalines, jersey tops and silk flounces and wash satins with double panels, attractive styles, hemstitched ruffles, tucks, corded and accordion pleated; in all the new summer shades; taupe, tan, light gray, Belgian, copen, flesh, rose, purple, green, navy, black and all the combinations obtainable.

(Third Floor.)

What It Means To You To Purchase a



Sewing Machine

At Bry's

A saving of agent's commission; satisfaction guaranteed; our club plan the same price as if you paid cash. All the best makes to choose from.

White Rotary, \$55.00

New Home, \$52.50

Western Electric, \$45.00 and \$55.00

Singer, \$53.00

A Sew E-Z Motor on your old machine will make sewing a pleasure; sold on our club plan **\$15.00**

(Second Floor.)

Men's Underwear

Savings of ¼ to ½

Well-known, high-grade brands of men's underwear, embracing all favored weights for hot weather wear; new, perfect and desirable in every manner.

\$3 Union Suits, \$1.69

Satin stripe madras, genuine soisette; all sizes, 34 to 46, \$1.69.

Men's 85c, \$1 U. Suits, 69c

Sleeveless and knee length; sizes 34 to 46, 69c.

\$1 Underwear, 73c

Otis Balbriggan, sizes to 50.

\$3.50 Union Suits, \$2.39

Sizes 34 to 46, \$2.39.

Men's \$2.50 Union Suits, \$1.29

"Jack Frost," "Superior," "Kerry Kut," "Monarch" and "Eloco" brands, \$1.29.

\$1 B. V. D. Shirts and Drawers, 73c

All sizes, 73c.

\$1.75 and \$2 Union Suits, \$1.15

"B. V. D.," "Kerry Kut," "Monarch" and "Eloco," \$1.15.

Men's \$1.25 and \$1.50 Union Suits, 87c

"Kerry Kut," "Monarch" and "Eloco" brands; sizes 34 to 46, 87c.

Saturday—Three Great Groups of Bewitching Hats

Specially Priced



Fashion's Favorites for Summer

GROUP NO. 1

Presents the ever fashionable Transparent Hat of black net, edged with horse-hair braid, with either satin or transparent crown. Fluttering ostrich feathers or smart burnt effects are used as trimming. Large shade brims and medium size brims—

\$6.95

GROUP NO. 2

Is made up of fetching summer fashions in Georgette crepe, adorned with gayly colored flowers or ribbon—in white, pink, orchid, sand, turquoise and navy blue. Many are of picturesque persuasion—others fashioned in small, jaunty shapes—

\$5.00

GROUP NO. 3

Displays hats of rippling ribbon—faile satin or Georgette, faced with Georgette crepe. Soft, flexible brims make them particularly adaptable for all outdoor; lovely sweater colors.

\$3.95 and up

Children's Tailored Hats \$2.98

Banded styles, ribbon trimmed, in black, navy and white, together with numerous other shades.

(Fourth Floor.)

Women's Silk Hose, \$1

Black, white, flesh, pink, tan, Cordovan, navy, gray, silver, taupe, mouse, etc., in fact, a big collection of seamless and fashioned silk hose, in seconds and odds and ends; worth up to \$2.00, for \$1.00.

Just received a shipment of Black Lace Silk Hose; on sale at **\$3.98**

Women's Lisle Hose, 35c

3 Pairs for \$1

Black or white mercerized, full seamless Lisle Hose; all sizes; good 50c ones; on sale at 35c a pair or **\$1.00** 3 for

Children's Summer Sox, 25c

70 dozen samples of children's fancy top sox; worth 35c to 50c; on sale for **25c**

White Hosiery

For summer our stocks are complete in every detail; all the wanted kinds of white hose can be found here at popular prices.

Women's 35c Vests, 23c

Summer vests, with and without shoulder straps; pink or white; all sizes; 35c ones for **23c**.

Women's Union Suits, 50c

Odds and ends of ladies' white and pink union suits; regular and extra sizes; 50c to 85c values; Saturday for **30c**.

Women's Union Suits, 25c

Tight-knee summer union suits; good 50c ones; on sale Saturday for **25c**

(MAIN FLOOR.)

Let Your Boy Be a "Real" Boy

There is no exercise which exceeds that of riding a bicycle. We have a splendid value in a double-bar Keystone, heavy studded tires, Boy Scout saddle, leather or rubber grips, with adjustable handlebar; Morrow brake; rubber pedals and fully guaranteed. Regular \$45.00 value, during this sale—



\$39.95

Sold On Our Easy Payment Club Plan

Auto Supplies—Second Floor.

Boys' Palm Beach Suits, \$6.95

Summer fabrics, coats with detachable belts and full cut knickerbockers, in gray, tan and green; sizes 9 to 18 years; at **\$6.95**.

Vacation Suits, \$4.50

Cool cloths and light tweeds, 8 to 18 years, Saturday at **\$4.50**.

Boys' Suits, \$8.50

For present as well as fall wear; cashmere, chevrons and tweeds; sizes 7 to 18 years; Saturday at **\$8.50**

Boys' Wash Suits, \$2

A new lot of attractive suits just received in Middy, Junior Norfolk and the popular Tommy Tucker; almost any color you want; these suits are specially priced at **\$2.00**

(Fourth Floor.)

OUR SEMI-ANNUAL SALE OF Summer Corsets

Destined to be the greatest value-giving event in corsets Memphis has ever seen. A style, a model, a price for every woman.



\$2.50 TO \$5 CORSETS GO AT \$1

"Factory imperfects," but not materially damaged. White and flesh in "R. & G." and "Sorosis" brands. Semiannual sale, choice, all sizes.

One Big Lot of Regular \$2.50 to \$3.50 Corsets, \$1.69

"Warner's Rust-Proof," "Sorosis," "Silver Seal," etc.; low bust models, with elastic top, also medium bust. Pink brocades, semiannual sale. **\$1.69**

\$3.50 to \$5.00 CORSETS, \$2.69

Slender, average and stout figures, in white or pink coutil or pink brocade. "Rengo Belt," "Sorosis," "Kabo," "R. & G." at **\$2.69**

(Fifth Floor.)